

Blue365[®]

FREQUENTLY ASKED QUESTIONS



Blue365 offers exclusive health and wellness deals, keeping you healthy and happy, every day of the year. Visit www.Blue365deals.com to learn more and sign up today!

What is Blue365?

Blue365 is a program sponsored by participating local Blue Companies that helps you stay healthier, for less. This program is offered to members of participating Blue Companies as an additional value for being a BlueCross BlueShield of Tennessee member. Blue365 offers discounts for members to save on products and services for a well-balanced lifestyle. The discounts fall into six different categories: Financial Health, Fitness, Healthy Eating, Lifestyle, Personal Care, and Wellness.

Some previously featured discounts include hearing aids, weight loss coaching programs, workout apparel, pedometers, and fitness club memberships.

These Blue365 deals (which are different from the health care benefits that you have with BlueCross BlueShield of Tennessee) can help you maintain a healthy lifestyle, while spending less with local companies here in Tennessee and at some of your favorite Blue365 vendors nationwide.

Is Blue365 health insurance?

No. Blue365 is separate from your BlueCross health plan benefits. The deals are designed to promote healthy living 365 days a year through enjoyable, wellness-focused offers.

How do I join?

You can start taking advantage of your Blue365 discounts today:

- Visit bcbst.com/member and log in to BlueAccessSM.
- Click **My Health & Wellness**.
- Select **Member Discounts & Fitness Your Way**.

You can also log in to the myBlue TNSM mobile app for national discounts and local offers from companies here in Tennessee. Once you're registered, you can access all of the health and wellness deals that Blue365 has to offer.

What do I get if I join?

Opt in to our weekly Blue365 email, and browse and redeem deals and discounts directly through the website. When you see the discount you want, click on "view details." You'll either be given a coupon code that you can apply directly to your purchase on the vendor's site, or you'll be routed to the vendor's site automatically and the discount will have already been applied for you.

Blue365 deals change periodically, so if you see one that you like, go ahead and take advantage of it while it's still available. It may not be there the next time you log in. The discounts change based on what the vendor is offering, so there's no set timeframe that each deal is available. And every week, an email will be sent directly to your inbox announcing a different deal or discount.

How are the deal vendors selected?

The Blue365 team does independent research to bring new vendors on board. Members can also suggest their favorite brands for future deals directly on Blue365.

Have more questions?

Get in touch! You can email Blue365 at support@blue365deals.com or call us at **(855) 511-BLUE**.

We'll gladly answer any further questions you might have – and until then, here's to your health!



Blue365

Because health is a big dealSM

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